



Chris Meyer, Product Designer

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EXPERIENCE

Product Designer // Sparkcentral

Jan 2015 - Jan 2018

Responsible for designing and delivering all product features for the Sparkcentral digital customer care platform

Work with product managers, front-end engineering, and VP of Product to articulate user needs and translate those needs into simple and elegant design flows and experiences

Conduct user research to uncover habits, needs, and desires

Designed and project managed a design refresh effort

Developed and maintained the Sparkcentral style guide and UI kit

UX Designer & Front-End Dev Lead // Visualhero Design Co

Mar 2014 - Jan 2015

Designed and delivered elegant user experiences for websites and web applications for clients in software development, healthcare, grocery chains, and more

Managed client relationships and expectations

Responsible for front-end development for a number of projects, using technologies such as HTML, CSS/SASS, JS, and WordPress

UX Designer & Front-End Dev // Atomic Object

May 2012 - Nov 2013

Designed and delivered elegant user experiences for web applications for clients in the healthcare, energy, and publishing industries

Participated in on- and off-site user testing, creative workshops, and brand exercises with clients

Responsible for front-end development for a number of projects, using technologies such as HTML/HAML, CSS/SASS, and JS

Maintained the Atomic Object brand, designing signage, ads, blog graphics and more

SKILLS

User Testing
Wireframing
Prototyping
HTML/HAML
CSS/SASS
JS
WordPress
Illustration
Photography

TOOLS

Sketch
InVision
Principle
Origami Studio
Illustrator
Photoshop
After Effects

EDUCATION

Grand Valley State University

Aug 2009 - April 2013

BFA Art & Design: Emphasis Graphic Design

Art & Design, Photography, and Computer Science courses